

Liquid CGI

Dear Ad Club Members,

As a new member, I would like to introduce myself and my company, Liquid CGI. We are a leading NYC boutique provider of Photorealistic 3D Computer-Generated Imagery (CGI).

Liquid CGI delivers this exciting new technology to top names in the advertising, publishing, healthcare, photography, industrial design and consumer goods industries. We achieve critical brand-defining impact with special effects traditional photography cannot always capture - with lighting precision and realism.

The 3D CGI illustration at right was created for Castrol Tecton Extra, and began as a rough pencil sketch of the client's vision.

Imagine the possibilities of greater freedom, flexibility and feasibility when executing your next advertising or product campaign. Visit us online at www.liquidcgi.com to see samples of our cost-effective branding solutions.

I look forward to meeting you soon.

Rob Bender
Managing Partner

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