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[Sales Training](#)

[News & Press](#)

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Trump collaborates with top jeweller

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The Trump Taj Mahal has collaborated with jewelry designer Jordan Eddi on a spectacular prize for the 2007 US Poker Championship.

Mr Eddi, who is renowned for creating exquisite pieces in platinum, gold and silver and stainless steel, created a superb 14 karat gold and diamond link bracelet for the occasion.

The coveted prize went to winner of the tournament, Adam Gerber, who also pocketed \$606,000 cash.

"Winners appreciate the unique quality of this special jewelry. I want to be the jeweler of choice for creating magnificent pieces that commemorate a once-in-a lifetime experience," Mr Eddi told Ron Wood PR.

He is currently creating a signature range of custom pieces for tournaments including pendants, pins, earrings and necklaces as well as bracelets including some in platinum.

Mr Eddi is a member of the US trade association for professional jewelers, Jewelers America. He is an expert in the field and launched his company, YouDesignWeCreate, in 1988.

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[> October](#)

[> September](#)

[> August](#)

[> July](#)

[> June](#)

[> May](#)

[> April](#)

[> March](#)

[> February](#)

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